

## **Election of IAM Board Member 2019 – Question Round**

To: All Candidates

***From: Sylle Arvidieu***

**1. What is your take on there being several memory associations presenting themselves as being global? Where does the IAM fit in?**

The world is big!

I see this as a big win: Any association have different rules and different ways to count the records. So we can choose which system is better for our goals. And we can decide if our system is in the direction we want or what can be changed.

The IAM is a young association. And not also we are young, we re-define what the IAM is constantly! This democratic election is an example of this. That came from the decision to grow from the idea to define the sport in new ways.

**2. What would be your top two ideas to help broaden the memory competitor base?**

Spread the word and Gamification.

Spread the word: Get to be known by people.

Gamification: Create and share a game plan how someone can create his/her memory system and get points for doing that.

This can be something easy as a handbook with some rules how to do it.

***From: Lynne Kelly***

**3. Some motivation letters referred to the value of memory sports for education and implied a role for IAM extending beyond sports to promoting the broad benefits of memory training. Do you see this as a role for IAM? If so, to what extent?**

A definitive yes. We can look at the motor sport: This sport drives to the construction of more efficient and safer cars for every driver.

So I wish to see that the mind sport become an impulse for the way how education is done.

Not everyone want to win a championship, but everyone want to get good grades in school, or later get his work done with a smile.

**4. Some motivation letters talked about the high entry level into the sport. Can you point to some successful efforts in that field and / or ideas you have for making it more accessible?**

My idea is that myths are to be faced with reality and to explain it simpler what this sport is and why it is fun to be a part.

***From: Kelly Knight***

**5. What is your approach to bringing new members, especially young ones, into the sport?**

As in the answer for question 2 mentioned one idea is gamification – especially for young ones.

And show the potential member that failing is a good thing.

Show them that failing is also learning.

***From: Florian Minges***

**6. What is your opinion on the ongoing digitalisation of memory sports? Yay or Nay? Why?**

Yes please ! It can be a chance to get in touch with this sport every time.

Also it allows for new ways to reach people that are curious about all this.

Oh and with the right software/website you can train your disciplines or teach them.

But please do not forget the paper and pencil methods.

This sport is all about to have the knowledge and the abilities to remember what you want!

So your mobile phone can not be your brain!

**7. The IAM is currently looking for a host for the IAM World Memory Championship 2019. The DL for applications is the 7th of December (so before your answers to these questions will be published). What do you think about the feasibility of organising an IAM World Memory Championship in your country, either next year or sometime in the future? What are the biggest obstacles? Is there anything that could be done or changed to make it easier / more convenient in order for someone to host it in your country?**

Because I was not yet on a World Memory Championship I want to answer in this way:

The post for next years looking for a host reads for me like a potential host need to know how this kind of event is to be hosted.

So to get new hosts I think it can be good to have some info material what is needed and how the capacity should be.

**8. The memory sports community has many dedicated volunteers who are contributing to it in many different ways, both internationally and nationally. If you could highlight one such person today (who is not also running for the IAM International Board right now), who would it be, and why?**

For me it is Kevin Schulz, he was one of my first competitors in Memory League and also he had at this time a bad time. But he trained his mind and get better and better in Memory League.

Also he is a part of the Facebook group “thank you for the help!”.

Where he gives impulses or helps in other ways.

***From: Anonymous***

**9. How do you consider your own potential contribution to the board to be unique, compared to the other candidates?**

As someone that works in the IT field, I learned to observe a situation with patience and to find because of this solutions that can be sometimes unusual – but working.

Thanks for this questions.

When I get your vote I am happy to show you that after my answers follow also actions.

When you are not yet a registered member then please go to this link and register :

<https://goo.gl/forms/JOpp4eWwr1uQSmmW2>

Sincerely yours

Sven Wetzel