

# Questions

## To: All Candidates

### **From: Sylle Arvidieu**

1. What is your take on there being several memory associations presenting themselves as being global? Where does the IAM fit in?

*Corinna: I think that with a board where all continents are being represented, the IAM is a truly global organization and it plays an important role in making the voices of competitors heard and improving competitions and the sports for them.*

2. What would be your top two ideas to help broaden the memory competitor base?

*Corinna: - streaming more competitions online with commentators*

- *Strong social media presence with videos explaining techniques*

### **From: Lynne Kelly**

3. Some motivation letters referred to the value of memory sports for education and implied a role for IAM extending beyond sports to promoting the broad benefits of memory training. Do you see this as a role for IAM? If so, to what extent?

*Corinna: I think that promoting the broad benefits of memory training should be a part of IAM but not its main focus. We should promote the benefits of memory training and also communicate the value for education. And, if the techniques are known more widely, more people will join competitions.*

4. Some motivation letters talked about the high entry level into the sport. Can you point to some successful efforts in that field and / or ideas you have for making it more accessible?

*Corinna: I think memory league is doing a great job in making the sport more accessible. You can watch and you can try out memorization. It also points to the forum where techniques are being discussed.*

### **From: Kelly Knight**

5. What is your approach to bringing new members, especially young ones, into the sport?

*Corinna: In order to bring new athletes to the sport, memory techniques must be spread more widely. Since social media is influencing young people a lot, we should look for a strong social media presence where techniques are being communicated.*

*Furthermore, memory training should be a part of a teacher's education. If teachers know about the sport and the techniques, they can spread the knowledge.*

**From: Florian Minges**

6. What is your opinion on the ongoing digitalisation of memory sports? Yay or Nay? Why?

*Corinna: I support the ongoing digitalization because it makes it easier for people to watch and to join. It also makes providing 'enough' data for memorization and the correction easier.*

7. The IAM is currently looking for a host for the IAM World Memory Championship 2019. The DL for applications is the 7th of December (so before your answers to these questions will be published). What do you think about the feasibility of organising an IAM World Memory Championship in your country, either next year or sometime in the future? What are the the biggest obstacles? Is there anything that could be done or changed to make it easier / more convenient in order for someone to host it in your country?

*Since the IAM World Memory Championship is hosted in Vienna, Austria this year, I think it is feasible to organize the IAM World Memory Championships in my country ☺*

*I look forward to having many more IAM WMCs in Vienna.*

8. The memory sports community has many dedicated volunteers who are contributing to it in many different ways, both internationally and nationally. If you could highlight one such person today (who is not also running for the IAM International Board right now), who would it be, and why?

*Corinna: Idriz Zogaj, he works very hard to make memory sports more known to the public and he has done an extraordinary job in Sweden.*

**From: Anonymous**

9. How do you consider your own potential contribution to the board to be unique, compared to the other candidates?

*Corinna: I have been doing memory sports for more than 15 years, I have joined a lot of competitions as a competitor and I have also run a few. Knowing both sides, I think I have a good basis for helping the IAM to develop further.*